



# Best Doctors®

We bring together the best medical minds in the world to help you get the right diagnosis, treatment and information when you're facing medical uncertainty.

## ABOUT BEST DOCTORS

Founded in 1989 by Harvard Medical School physicians, Best Doctors helps you take control of your health, whether you're dealing with a medical challenge or need information to help you make the right decisions about your health care.

Through our various services, Best Doctors complements the care that you receive from your own physician. Best Doctors provides expert medical advice so that you can make the best possible medical decisions.

## TOP RANKED PHYSICIANS

Best Doctors has a database comprised of over 53,000 physicians from over 450 specialties and subspecialties of practice. These are the top 5% of practising physicians worldwide, acquired through our proprietary Gallup-certified polling process, one of the largest, ongoing peer-to-peer surveys in the medical industry. Every physician in the survey is asked, "If you or a loved one needed a doctor in a certain specialty, whom would you choose?"

## QUICK FACTS

In Canada since **1998**

**27%** change in diagnosis and **60%** change in treatment

Experts are part of the top **5%** of practising physicians

Access to **53,000+** medical experts including **1,200+** in Canada

**450+** specialties and sub-specialties

**30M+** members worldwide

## WHY DO PEOPLE CALL BEST DOCTORS?



**35%**

Symptoms not improving

**24%**

Need help deciding on treatment

**20%**

Questioning need for surgery

**10%**

Skeptical of doctor's recommendation

**7%**

Don't understand diagnosis

**4%**

Unknown diagnosis

### Other reasons why people call:

- Seeking medical advice
- Searching for a specialist
- Need help sourcing health information

## HOW BEST DOCTORS HELPS YOU

### Information that Empowers

We arm our members with the right information, with tremendous results. After using our InterConsultation<sup>SM</sup> service, 60% of Best Doctors members have had their treatment modified and 27% have had their diagnosis changed.<sup>1</sup>

### Personal Health Care Ambassador

By simply contacting us, a Member Advocate (a Registered Nurse) becomes your personal health ambassador, reaching out to the medical community on your behalf, within Canada and beyond.

### Complete Continuum of Care

Best Doctors addresses the entire continuum of care, assisting you with virtually any type or degree of medical uncertainty.

### Convenience and Privacy

When you have a medical question or concern, all it takes is one call or email to get help. You don't have to leave home and everything is completely confidential.

<sup>1</sup> Best Doctors data, 2013.

Whether you're dealing with a chronic condition, questioning surgery, need help finding the right specialist or just want your medical questions answered, Best Doctors can guide you in the right direction.



**Best Doctors®**

**1-877-419-2378**

**bestdoctorscanada.com**

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